

Summer  
Schools  
**Santander**  
23

28 August to  
1 September

**UIMP**

2nd EIBA EU  
CatChain Summer  
School Innovation  
and Catching-Up  
Along the Global  
Value Chains:  
Research Methods  
and New Approaches  
in International  
Business Joint event  
EIBA-CATCHAIN EU  
Project

Ciencias  
Sociales

**Contact**

Monday to Friday: 9.00 am to 2.00 pm CET

**Santander**  
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**From 19 June**

Monday to Friday: 9.00 am to 2.00 pm CET  
Monday to Thursday: 3.30 pm to 6.00 pm CET

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Sponsors



Organised in collaboration with



**Director**

**Isabel Álvarez**  
Professor of Applied Economics at Complutense University of Madrid and Director of Complutense Institute for International Studies

**Secretariat**

**Esther Gil Sabroso**  
Complutense Institute for International Studies

The objective of the course is to analyze traditional and emerging issues in the context of global value chains (GVCs). The deployment of GVCs was the consequence of the processes of growing international productive fragmentation in the last few decades. Among others, the formation and restructuring of chains, cross-border innovations and the implications for public policies arising from the challenges of sustainability and digital transition.

Participants will be provided with tools to understand and empirically address the various dimensions of GVCs, as well as future opportunities, conceptual and methodological challenges to face of the most recent restructuring processes linked to geopolitical trends.

The course has a high methodological content and is aimed at doctoral students and young researchers interested in the topics of internationalization, innovation, and the chain approach.

This Summer School can be recognised as permanent faculty training under the Spanish Education Act 2/2006 and the application of articles 21 and 29 of the Order of the Ministry of Education 2886 of 20 October 2011.

UIMP code 65EU - ETCS CREDITS: 2,5

Solicitud  
online





## Monday 28

- 10.00 h Welcome & Introduction  
**Isabel Álvarez**  
**Lucia Piscitello**  
Professor at Politecnico di Milano and University of Reading.  
Codirector of John H. Dunning Center for International Business
- 12.00 h The Increasing Centrality of Global Cities as Nodes in International Innovation Networks  
**John Cantwell**  
Rutgers Business School
- 15.30 h Resilience in Global Value Chains: How to conduct simulations and experiments?  
**Torben Pedersen**  
Copenhagen Business School



## Tuesday 29

- 09.30 h Reglobalization, Firm Strategies and Industrial Policy in a Post-Pandemic Supply Chain World  
**Gary Gereffi**  
Duke University
- 12.00 h Social Network Analysis. Application to the study of global value chain  
**Leticia Blázquez**  
University of Castilla-La Mancha
- 15.30 h Meta-analysis and meta-regression analysis. A different and powerful way of summarizing the literature  
**Javier Velázquez**  
Complutense University of Madrid

## Wednesday 30

- 09.30 h Environmental upgrading and downgrading in global value chains. A framework for analysis  
**Valentina De Marchi**  
University of Padova
- 12.00 h Machine learning applications in international trade  
**Massimo Riccaboni**  
Scuola IMT Alti Studi Lucca
- 15.30 h Discussion Session  
**Isabel Álvarez**



## Thursday 31

- 09.00 h Special Session-Santander Port Authority  
Innovation in the port industry and visit to the port from the sea  
**Christian Manrique**  
Santander Port Authority
- 12.30 h Green Windows of Opportunity: Catching up in Sustainable Global Value Chains  
**Roberta Rabellotti**  
University of Pavia
- 16.00 h Novel topics in IB via ethnographic approaches  
**Catherine Welch**  
Trinity Business School
- GVC mapping at firm/industry level  
**Diletta Pegoraro**  
Poltecnico di Milano

## Friday 1

- 09.30 h Sustainable Supply Chain Policies and their Miscontents  
**Ari Van Assche**  
HEC Montréal
- 12.00 h Discussion Session  
**Isabel Álvarez**



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