

Commercial Research (I) - Sources of economic and commercial information (online and onsite)

MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

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GENERAL DATA

Name

Commercial Research (I) - Sources of economic and commercial information (online and onsite)

Code

102191

Academic year

2023-24

Degree

[MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT](#)

ECTS Credits

2

Type

MANDATORY

Duration

Cuatrimestral

Language

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