

# Internationalization Project

**MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



## GENERAL DATA

### Name

Internationalization Project

### Code

102231

### Academic year

2024-25

### Degree

[MASTER'S DEGREE MBA IN INTERNATIONAL MANAGEMENT](#)

### ECTS Credits

7

### Type

MANDATORY

### Duration

Cuatrimestral

### Language

## **FACULTY**

### **Coordinator/s**

**Llamazares García-Lomas, Olegario**

*Director  
Global Marketing Strategies*

**Centenera Ulecia, Jesús**

*Socio Director  
Agerón Internacional S.L.*

### **Lecturers**

Professor responsible for the subject