

# Strategic Planning

**MASTER'S DEGREE IN GOVERNMENT AND PUBLIC  
ADMINISTRATION (PRESENCIAL/VIRTUAL)**

***UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO***

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



## GENERAL DATA

### Name

Strategic Planning

### Code

102722

### Academic year

2024-25

### Degree

[MASTER'S DEGREE IN GOVERNMENT AND PUBLIC ADMINISTRATION  
\(PRESENCIAL/VIRTUAL\)](#)

### ECTS Credits

4

### Type

MANDATORY

### Duration

Cuatrimestral

## FACULTY

### Coordinator/s

**Bazaga Fernández, Isabel**

*Titular de Universidad del Área de Ciencia Política y Gestión Pública.  
Directora del máster en dirección estratégica de la Seguridad Pública  
Investigadora principal del proyecto UE y Counteradhub (DG JUSTICE)  
Universidad Rey Juan Carlos*

### Lecturers

Professor responsible for the subject