

Public Marketing

**MASTER'S DEGREE IN SENIOR PUBLIC MANAGEMENT
(Spanish Edition)**

UNIVERSIDAD INTERNACIONAL MENÉNDEZ PELAYO

This document can be used as reference documentation of this subject for the application for recognition of credits in other study programmes. For its full effect, it should be stamped by UIMP Student's Office.



GENERAL DATA

Name

Public Marketing

Code

102730

Academic year

2024-25

Degree

[MASTER'S DEGREE IN SENIOR PUBLIC MANAGEMENT \(Spanish Edition\)](#)

ECTS Credits

6

Type

MANDATORY

Duration

Cuatrimestral

FACULTY

Lecturers

Porfessor responsible for the subject